

Case Study

Delivering research, data and analysis on major ESG controversies.

Client

Investment research firm

Challenge

Our client needed to identify major ESG controversies and assess company involvement and performance.

Solution

- Identification of company involvement in relevant ESG controversies from major news sources.
- Review and categorization of cases.
- Severity assessment and headlining for cases classified as minor.

Result



Over 55,000 reviewed articles/month



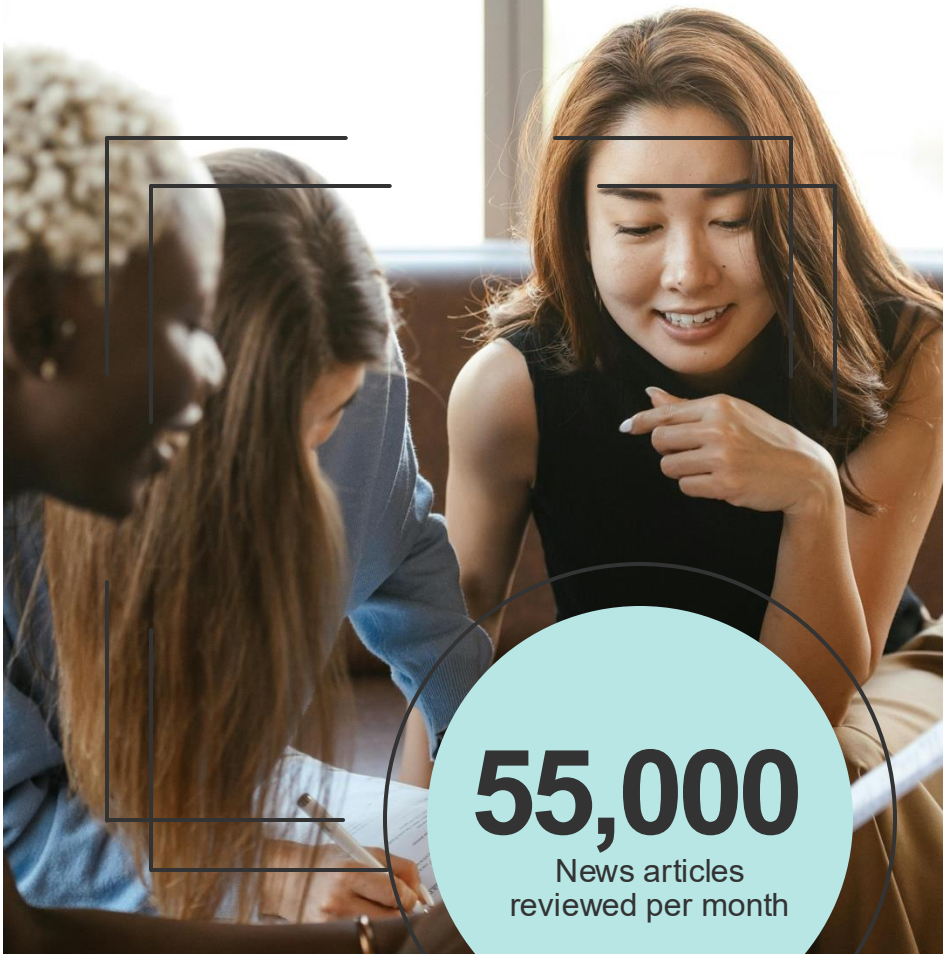
Improved operational efficiency



Scaled operations and coverage options



Expanded news source coverage



55,000

News articles reviewed per month

Takeaway

Integreon's efficient review and analysis of relevant controversies enabled our client to **scale operations and expand coverage** for client products.