

# Able to effectively handle the volume and complexity of **new data types during review**



**6+**  
years of  
experience,  
on average,  
for reviewers

**23%**  
of current  
document review  
clients have  
worked with  
Integreon for  
8 years or more

**3M+**  
documents  
reviewed annually

Slack, Teams, WhatsApp, WeChat, Signal, etc. – The adoption and modes of personal and professional communication is growing exponentially resulting in the proliferation of vast amounts of data. For litigators, no longer can these new data types be deemed “unduly burdensome” and put to the side. For review teams, this presents a whole new set of challenges including:

### Volume of data

The variety and ubiquitous nature of short message and chat has created a multitude of data sources, particularly in cases involving modern communication tools like instant messaging apps or social media platforms.

### Lack of standardization

Different platforms, messaging apps, and different conventions for formatting and displaying messages makes it difficult to efficiently review and analyze data, as reviewers may need to understand multiple formats and layouts.

### Contextual understanding

When messages include shorthand, slang, memes, and emojis it is difficult to accurately identify and analyze relevant data without proper context.

### Collection and processing

Standard review tools for email and documents are NOT designed for this data and requires specialized technical knowledge and expertise to properly handle.

## Integreon Document Review: Effective Handling of New Data Types

### Counsel + Tech Partner

- Custodian interviews
- Data collection
- Data ingestion
- Data production

### Integreon

- **Culling:** First pass review to eliminate personal data, sensitive data, and unrelated/ unresponsive data
- **Analysis:** Focused review isolating applicable custodians, timelines, and conversations across platforms
- **Review:** Isolated data moves to review for privilege and production alongside other standard data sources

**50+**  
languages

**3**  
continents

**3500+**  
employees

Clients that choose Integreon as their document review provider benefit from 20+ years of domain and process experience and access to a team of highly skilled professionals.

### Technology

Deep partnerships and working knowledge of technology needed to handle and process new data types to achieve full usability.

### Culling

Expertly isolate only relevant contacts from ingestion and eliminate sensitive and/or potentially embarrassing information from entering the standard review workflow.

### Use Case: Sensitive Data

A data set contained hundreds of images from clinical trials. The client was sensitive to the number of reviewers seeing this data.

**Solution:** Integreon worked with our tech partner to process the images and load them into the culling tool. We were then able to locate the sensitive images, export them for production purposes, and then promote the remaining data to Relativity for "traditional" relevancy and privilege review and production easily and quickly.

### Use Case: Highly Confidential Data

A high-profile matter required the collection and review of data from an executive's personal devices. This data included non-responsive materials such as family photos.

**Solution:** Integreon worked with our tech partner to isolate and suppress the photos and text messages that were not relevant to the matter. This data was never promoted to review.

### Use Case: Hundreds of Slack and Teams Channels

A large MDL matter required collection of Slack and Teams channels for over 100 custodians. This resulted in several million records that would have taken months to review.

**Solution:** Working with our tech partner, the data was processed and loaded to the culling tool. Integreon teams, working in conjunction with the client, identified only the channels and Teams that were likely to contain relevant data. Our team then utilized the analysis features within the culling tool to further eliminate non-relevant messages, isolate a timeline, and ensure that only the proper custodians were promoted for further review. The resulting data set was under one million records.

With 3,500+ employees in the US, UK, and Asia/ Pacific, Integreon can handle any size review project. We can deploy onshore, offshore, or multi-shore resources using a "follow the sun" model to meet your deadline and budget needs. Integreon's range of review services include:

- First and second level review
- Audio, media and chat review
- Redactions—PII, GDPR, HIPAA, privilege, not relevant/non-responsive, confidential, and commercial sensitivity
- Privilege review and privilege log
- Objective coding
- Witness and deposition preparation
- Chronologies, summaries, and dramatis personae
- DSAR review and redactions
- Hard copy review

**Learn how Integreon can help your organization do more and do it better.**

Contact us today at [info@integreon.com](mailto:info@integreon.com) or visit [integreon.com](https://integreon.com).



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